

# 2018 Medallion Awards

## Announcing the Winners

*(by category)*

### PRINT

#### **Academic Catalog or Class Schedule**

Gold – Wake Technical Community College  
Silver – Sandhills Community College  
Bronze – Asheville-Buncombe Technical Community College

#### **Viewbook**

Gold – Seminole State College  
Silver – Santa Fe College  
Bronze – Wake Technical Community College

#### **Annual Report**

Gold – College of Central Florida  
Silver – Johnston Community College  
Bronze – Chattahoochee Technical College

#### **Newsletter**

Gold – Seminole State College  
Silver – Asheville-Buncombe Technical Community College  
Bronze – Asheville-Buncombe Technical Community College

#### **Magazine**

Gold – Palm Beach State College  
Silver – College of Central Florida  
Bronze – North Florida Community College

#### **Brochure (single or series)**

Gold – Kentucky Community & Technical College System  
Silver (TIE) – Spartanburg Community College  
Wake Technical Community College  
Bronze – Craven Community College

#### **Specialty Publication**

Gold – Technical College of the Lowcountry  
Silver – Wallace State Community College  
Bronze – Durham Technical Community College

#### **Flyer (single or series)**

Gold – Wallace State Community College  
Silver – Wake Technical Community College  
Bronze – Greenville Technical College

#### **Sports Brochure or Sports Program**

Gold – Southern Union State Community College

#### **Folder**

Gold – Wake Technical Community College  
Silver – Kentucky Community & Technical College System  
Bronze – Durham Technical Community College

#### **Postcard (single or series)**

Gold – Wallace State Community College  
Silver – Technical College of the Lowcountry  
Bronze – Greenville Technical College

#### **Notes/Cards/Invitations (single or series)**

Gold – Seminole State College  
Silver – Spartanburg Community College  
Bronze – Santa Fe College

#### **Poster (single or series)**

Gold – Calhoun Community College  
Silver – Calhoun Community College  
Bronze – Santa Fe College

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# 2018 Medallion Awards

## DIGITAL/ELECTRONIC MEDIA

### Electronic Catalog, Schedule, Viewbook, Annual Report

Gold – Wake Technical Community College  
Silver – Wallace State Community College  
Bronze – Gadsden State Community College

### Electronic Newsletter

Gold – North Florida Community College  
Silver – Durham Technical Community College  
Bronze – Calhoun Community College

### E-Cards

Gold – Georgia Piedmont Technical College  
Silver – Asheville-Buncombe Technical Community College

### Website

Gold – Louisiana Delta Community College  
Silver (TIE) – Georgia Piedmont Technical College  
Wake Technical Community College  
Bronze – Kentucky Community & Technical College System

### Microsite

Gold – Kentucky Community & Technical College System

### Social Media

Gold – Santa Fe College  
Silver – Santa Fe College  
Bronze – Pasco-Hernando State College

## VIDEO

### College Promotional Brand Video

Gold – Palm Beach State College  
Silver – Palm Beach State College  
Bronze – Northeastern Technical College

### Video Shorts (single or series)

Gold – Piedmont Virginia Community College  
Silver – Seminole State College  
Bronze – Sandhills Community College

## PHOTOGRAPHY/ILLUSTRATION

### Original Photography (Unmanipulated)

Gold – Santa Fe College  
Silver – Santa Fe College  
Bronze – Georgia Highlands College

### Original Photography (Manipulated)

Gold – Wake Technical Community College  
Silver – Wallace State Community College

### Logo Design

Gold – Wake Technical Community College  
Silver – Danville Community College  
Bronze – Pasco-Hernando State College

### Computer-Generated Illustration

Gold – Santa Fe College

## ADVERTISING

### Print Advertisement (single or series)

Gold – Kentucky Community & Technical College System  
Silver – Greenville Technical College  
Bronze – College of Central Florida

### Radio Advertisement (single or series)

Gold – Northern Virginia Community College  
Silver – College of The Albemarle  
Bronze – Kentucky Community & Technical College System

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# 2018 Medallion Awards

### Television/Video Advertisement (single or series)

Gold – Northern Virginia Community College  
Silver – Piedmont Virginia Community College  
Bronze – Wallace State Community College

### Novelty Advertising

Gold – University of South Carolina Sumter  
Silver – Georgia Highlands College  
Bronze – Greenville Technical College

### Digital Ad

Gold – Kentucky Community & Technical College System  
Silver – North Florida Community College  
Bronze – North Florida Community College

### Outdoor Media (single or series)

Gold – College of The Albemarle  
Silver – Georgia Highlands College  
Bronze – Wake Technical Community College

### Interior Signage/Displays (single or series)

Gold – Northern Virginia Community College  
Silver – Spartanburg Community College  
Bronze – College of Central Florida

## CAMPAIGNS

### Communication Success Story or Community Relations Campaign

Gold – Seminole State College  
Silver (TIE) – Kentucky Community & Technical College System  
Palm Beach State College  
Bronze – Santa Fe College

### Special Event or Fundraising Campaign

Gold – South Louisiana Community College  
Silver – Wake Technical Community College  
Bronze – Greenville Technical College

### Successful Recruitment or Marketing Program

Gold – Northern Virginia Community College  
Silver – Louisiana Delta Community College  
Bronze – Spartanburg Community College

### Social Media or Online Marketing Campaign

Gold – Greenville Technical College  
Silver – College of The Albemarle  
Bronze – Santa Fe College

## MISCELLANEOUS

### Excellence in Writing

Gold – Palm Beach State College  
Silver – Craven Community College  
Bronze – Palm Beach State College

### Wild Card

Gold – Southern Union State Community College  
Silver – Kentucky Community & Technical College System  
Bronze – Danville Community College